

Message Text

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44

ACTION EUR-12

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FM AMEMBASSY WARSAW

TO USDOC WASHDC

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UNCLAS WARSAW 0007

COMMERCE PASS FOR BEWT/TPD/JROBINSON

E.O. 11652: N/A

TAGS: BEXP, PL

SUBJECT: POZNAN FAIR 1976

REFS: A) USDOC 19040 B) WARSAW 7060

1. AS WAS THE CASE DURING THE 1975 FAIR, IT IS IMPERATIVE THAT AVAILABILITY OF SPACE TO INDIVIDUAL FIRMS BE LIMITED TO 60 SQUARE METERS. ALL EXHIBIT SPACE IN THE US PAVILION (BOTH INDOOR AND OUT) FOR THE 1976 POZNAN FAIR WAS SOLD OUT OR COMMITTED AS OF DECEMBER 15, 1975.

2. SEVERAL ATTEMPTS HAVE BEEN MADE THROUGH THE POZNAN FAIR AUTHORITIES AND MINISTRY OF FOREIGN TRADE TO OBTAIN A ONE-YEAR RENTAL OPTION FOR AN ADDITIONAL PAVILION, PREFERABLY NUMBER 38 LOCATED NEXT TO OUR ADMINISTRATIVE PAVILION 18. IF APPROVED THIS OPTION WILL GIVE US AN ADDITION OF APPORXIMATELY 400 SQUARE METERS OF EXHIBIT SPACE WHICH MAY PARTIALLY RESOLVE THE SPACE PROBLEM FOR 1976.

3. SEVERAL U.S. FIRMS INCLUDING AMF HAVE REQUESTED 100 SQUARE METERS OF INDOR SPACE EACH AND WERE INFORMED THAT ONLY 60 SQUARE METERS CAN BE ALLOCATED WITH THE POSSIBLE ADDITION OF 40 SQUARE METERS AT A LATER DATE IF AND WHEN MORE SPACE BECOMES AVIALABLE.

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4. IT IS HOPED THAT ARCHITECTURAL PLANS AND DESIGN OF

A MEZZANINE IN OUR PAVILION 19 WILL SOON BE DRAWN
IN WASHINGTON AND CONSTRUCTION COULD BEGIN IMMEDIATELY
AFTER THE 1976 FAIR IN JUNE. PLEASE ADVISE. IT IS
RECOMMENDED THAT DESIGNER SWARR BE AVAILABLE IN WARSAW
ON OR ABOUT FEBRUARY 16, 1976. TO BEGIN LAYOUT WORK.

5. COMPLETE LISTING OF PARTICIPATING FIRMS AND SPACE
REQUIREMENT WILL BE FORWARDED BY SEPTTEL. KITS
REQUESTED REF B NOR RPT NOT YET RECEIVED.
DAVIES

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NNN

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